

## W O R K F L O W

---

Below is a description of the procedure we follow to insure we provide the best possible service. Keep in mind a quote is only as accurate as the information provided, it is not unusual for prices to change as the project evolves. We guarantee to keep you informed at each agreed milestone in order to deliver a project that best reflects your design vision.

- After introducing your project through; sketches, plans, elevations, photos, or 3D models. We will send an email quotation form outlining our main price structure, the exact time to complete a project is relative to the complexity of the design proposal.
- Once agreement has been reached regarding an initial quotation, arrangements will be made for a meeting (this can be via telephone, face to face, Skype or web camera) to discuss the key requirements of the project. At this stage potential camera angles, texture types, presentation formats, lighting needs etc will need to be discussed. A purchase order will be forwarded and will need to be returned by email, SIGNED, before any works can start.
- Using the information given to us a 3D computer model will be produced and cameras positioned. The selected views will need to be signed-off before further work can be done. For exterior shots, where there are existing photographs, the model will be camera matched to fit accurately.
- Upon agreement of camera angles and model accuracy, texturing of all elements will begin; this is where clear communication of materials is most important. Renders will begin once scale and positioning of textures are signed-off.
- Once agreement of test renders, a high resolution digital image will be delivered via courier, Ftp, DVD/CD or email.

## C O S T I N G   S C H E D U L E

---

Due to the many variables involved in creating highly detailed images or animation projects, it is impossible to give an accurate pricing structure without a clear understanding of your requirements. Please contact us to discuss any questions you may have after reading our costing schedule.

Several of the variables (not exhaustive) that effect the costing of a quote are:

- **Time** – How quickly the project needs to be turned around?
- **Information** – How much information can you provide us with? (The more you have the quicker and more accurate the result).
- **Service** – What kind of service are you looking for, Stills or Animation? (Animation is time duration dependent).
- **Detail** – What kind of detail do you want to show? Photorealism relies on high resolution models which can be a strain on render times.
- **Internal or External** – Are the views required for an interior or exterior project?
- **Photomontage or CG** – Is photography needed? If we need to take the pictures of the proposed location, additional time may be need to get the best possible images.
- **Day or Night** – Are the visuals day or night images?
- **Types of Rendering** – Are you looking for photorealistic or illustrative? Please refer to point 4.
- **Complexity of a Scheme** – Is the scheme modular or random?
- **Number of Images or camera views** – How many visuals are you requiring? Different camera angles may need additional post production work for example the adding of people or foliage.